

PRIVACY POLICY

We are delighted by your interest in plattformcologne.com. We take the protection of your data very seriously and want you to feel safe while visiting our website. This privacy policy will inform you which data we collect and how we use them.

Issue Date: 22.5.2018

Contact data of the responsible

Responsible according to the EU- General Data Protection Regulation (DS-GVO) and other national data privacy laws as well as other regulations in terms of data protection law is:

Carl Ludwig Hübsch
Sachsenbergstraße 3
51063 Cologne
Germany

Email: info@plattformcologne.com

Elicitation of personal data at the visiting of our website

Plattformcologne.com gathers and uses personal data of its users only if it is required for providing a functional website as well as for content and service.

On every call of this website, the system automatically collects the following data of the computer system of the calling terminal device and saves them in log files: name of the called file, date and time of the call, transmitted amount of data, report of successful call, type of browser and used browser version, IP address of the user, operating system of the user, websites that linked user of the system to our website.

A merging of this data with other data sources do not take place.

Legal basis for this elicitation of data and its storage in log files is art. 6 sec. 1 p. 1 lit. f) DS-GVO.

The temporary elicitation of data from the system is necessary to provide the best distribution of our website to your terminal device and to ensure the rendition. The storage in log files is necessary to ensure the stability and viability of this website. Furthermore this data serves for optimizing this website and to ensure the security of the IT systems against possible external attacks. This justifies the interest in data processing according to art. 6 sec. 1 p. 1 lit. f) DS-GVO.

The data will be deleted after seven days if it's not needed according to their intended elicitation.

The gathering of the data and their storage in log files is necessary for providing the website's services, so that you have no opportunity for protest.

Processing data and confidentiality at contact support

You can contact us via contact form or email on this website. The transmitted personal data you enter via the interface of the contact form or email (e.g. name, address, phone number or email) solely serves for processing your requests. Your data will not be circulated to third-parties. Legal basis for the processing of data transmitted via contact form with your prior consent is art. 6 sec. 1 p. 1 lit. a) DS-GVO; for the data transmitted via email it is art. 6 sec. 1 p. 1 lit. f) DS-GVO.

The prior mentioned intentions of processing data connotes the justified interest in processing this data according to art. 6 sec. 1 p. 1 lit. f) DS-GVO.

The data will be deleted once it is not needed anymore for its intended purpose. This is the case if the processing of your request is completed.

You can revoke your consent of processing your personal data as well as the storage of your personal data you transmitted us via email anytime. In this case the conversation cannot be continued. For this purpose you can contact us via contact form anytime. All personal data that have been collected while you were contacting us will be subsequently deleted.

Please note, however, that the confidentiality of emails or other electronic forms of communication is not always guaranteed on the internet so that forwarding by means of regular mail is recommended for confidential information.

Use of cookies

Platformcologne.com uses cookies. Cookies are small text files that are temporarily saved on your terminal device by the internet browser when viewing a website. These cookies can contain a characteristic string, which can guarantee a precise identification of the internet browser by viewing the website again.

Functional cookies

Platformcologne.com uses so called functional cookies for technical reasons to give you a comfortable access to the services of this website and make it more user-friendly. The cookies save and transmit your language settings and log in information. Legal basis for this processing of personal data under use of cookies is art. 6 sec. 1 p. 1 lit. f) DS-GVO. The prior mentioned intentions of processing data connotes the justified interest in processing this data according to art. 6 sec. 1 p. 1 lit. f) DS-GVO.

You can visit platformcologne.com without cookies. Most internet browsers are configured to automatically accept cookies. You can disable the saving of cookies or configure the internet browser so that you receive messages when cookies are transmitted. In this respect you can decide yourself if you accept cookies or not. Therefore you have full control over the use of cookies. Already saved cookies can be deleted anytime by the user.

SSL-Encryption

This site uses a SSL-encryption for reasons of security and as a protection of transmitted personal data like the requests you send to us. An encrypted connection can easily be identified by looking at the address bar of your browser. The "http://" changes into "https://" and a lock symbol in your browser bar is now visible. While SSL-encryption is activated, the data you send to us cannot be read along by third parties.

Objection regarding spam or promotional mails

We hereby explicitly object to the third party use of contact data, which has been published under obligation of an imprint, in order to send advertising and information that is not explicitly requested. In case of unrequested advertising information, like spam mail, the site owner reserves the right to take legal actions.

Social networks and other providers

The telemedia act of platformcologne.com entails content of third parties. These are for example so called “social plugins” of social networks like Facebook and Twitter. These plugins are important for the distribution of content and are established in the world of media. Platformcologne.com integrates functionalities and content of other networks (e.g. Instagram, Soundcloud or YouTube).

Platformcologne.com uses these services of other providers to actively help shape the development of media and to provide you content in the best possible way.

While visiting platformcologne.com, your IP-address and other technical information regarding your device like screen resolution, used browser and used operating system are being registered. The provider of the plugin or the code also receives this information. From this data the provider basically cannot draw inferences about your person but he knows for example where you are (geographically). Furthermore the provider can save cookies on your device to protocol your individual surfing patterns and to identify your type of device you are surfing on. If you are logged in on a social network while your are using the site of platformcologne.com, the provider can furthermore match your individual surfing patterns to your logged in profile. Platformcologne.com itself does not get any information how you use the social plugins or which content you share or comment on. The data exchange happens in this case only between you and the social networks respectively their providers.

Details about specific providers:

The following links give you more detailed information about the respective privacy policy of the providers, how they collect your data and use them.

Privacy Policy for Google-Plugins

With the embed function, maps from Google Maps will be integrated in our site to better locate content and events. Google Maps is a service by Google.

For more information about the collection and use of your data, please read the [Privacy Policy by Google](#).